

PREPARING TO PARTICIPATE
Chapter 3: Ethical Communication

(Student Preparation—Knowledge)

(Student Participation—Application)

3.1 Ethics and Communication

Describe the differences between ethics and ethical communication.

3.1 Ethics and Communication

Think of an example of something that may be legal but not ethical. Is it possible for something to be ethical but not legal?

3.2 Four Standards

List and explain the four standards that can be used to make ethical communication decisions.

3.2 Four Standards

Think back to an ethical communication dilemma you have faced. How did you decide what was right or wrong in your situation? Did you consider any of the standards or guidelines discussed in the chapter? Did any of these standards help you make your decision?

3.3 NCA Credo

Describe the premise of the National Communication Association Credo for Ethical Communication.

3.3 NCA Credo

Can you think of a speech topic that might violate the NCA Credo? Do you think that some speech topics should be banned from being presented in the classroom?

3.4 Plagiarism

Define plagiarism. Explain the difference between intentional and unintentional plagiarism.

3.4 Plagiarism

Why is plagiarism a problem? Why do people plagiarize? What should be the punishment for plagiarism?