PREPARING TO PARTICIPATE Chapter 11: Using Appropriate Language

(Student Preparation—Knowledge)	(Student Participation—Application)
11.1 Language What are the characteristics or principles of language that serve to explain its importance?	11.1 Language Think about a word that you typically use to describe something. Draw a triangle of meaning for this word. How does language create a social reality? Provide an example to share.
11.2 Styles of Language What are the three differences between oral style and written style?	11.2 Styles of Language What are the implications of not considering the differences between oral and written style when writing and delivering a speech?
11.3 Considering Word Choice What are the four considerations for effective word choice?	11.3 Considering Word Choice How do these considerations enhance a speaker's presentation? Can you think of a time when you heard a speaker neglect one of these suggestions? What happened?