

Name: _____

PREPARING TO PARTICIPATE
Chapter 12: Designing Presentation Aids

(Student Preparation—Knowledge)

(Student Participation—Application)

<p>12.1 Visual Literacy What are the two sides of visual literacy?</p>	<p>12.1 Visual Literacy Why is it important to be a critical consumer of persuasive messages? Social media is full of visual messages. How have these messages been helpful for consumers of information? How have they deceived consumers of information?</p>
<p>12.2 Types of Aids What are the types of presentation aids?</p>	<p>12.2 Types of Aids Which types best suit your topic, audience, and classroom situation?</p>
<p>12.3 Ways to Use Visual Aids What are the various ways you can display your presentation aid?</p>	<p>12.3 Ways to Use Visual Aids Which of these technologies will you have available to present your speech? Which of these technologies do you think you might use in your profession?</p>
<p>12.4 Designing Visual Aids What are the design considerations for presentation aids?</p>	<p>12.4 Designing Visual Aids Can you think of a time when someone used a poorly designed aid? What were the consequences?</p>
<p>12.5 Guidelines What are some guidelines for integrating your presentation aid into your speech?</p>	<p>12.5 Guidelines Given your classroom setup, what can you do to integrate your presentation aid in an efficient and effective way?</p>