

Name: _____

PREPARING TO PARTICIPATE
Chapter 17: Building Arguments

(Student Preparation—Knowledge)

(Student Participation—Application)

17.1 Arguments

Define argument. What are the six elements of the argument model?

17.1 Arguments

What's the difference between an argument and a disagreement? What are the consequences of neglecting one of the six elements in a persuasive speech?

17.2 Persuasive Appeals

What are the three persuasive appeals?

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Which of these appeals do you think is most effective for classroom speeches? Is it possible to have a speech with only one type of persuasive appeal? Why or why not?

17.3 Fallacies

What are the common fallacies of reasoning?

17.3 Fallacies

What are the consequences of using fallacies in your speech? What are your perceptions of speakers who use fallacies?