

## Idea Flow

One of the most difficult steps in developing a speech or writing a paper is coming up with a topic. This Activity was formatted to help you brainstorm unique ideas that may be useful for your speech topic. Follow the prompts below.

### ***Part I. Individual Brainstorming***

Set a timer for 45 seconds. In the space below list every possible topic that comes to mind. This can be anything. For example, if you are hungry you and thinking about food, list food. The idea of this section is to keep writing. Don't stop until the timer goes off.

### ***Part II. Categorical Brainstorming***

List at least 2–3 possible topics under each category in the chart below.

<u>POLITICS</u>	<u>EDUCATION</u>	<u>ENTERTAINMENT</u>	<u>ENVIRONMENT</u>

### ***Part III. Personal Inventory***

We all have had unique experiences. These experiences are important because they help shape who we are and how we view the world. In the space below write down anything that describes you. This includes your experiences, attitudes, values, interests, skills, beliefs, or anything that has affected you or people in your community.

### ***Part IV. Evaluate***

Revisit all the topics you listed above. Put a star next to any topics that are current. Then go back again and put another star next to the topics that you feel are the most important or feel passionately about.