

Introduce Your Speech

Because the introduction sets the tone for the rest of your speech, it is important to be clear, creative, and thoughtful when composing it. There are six things that an introduction must include, but you can put your own spin on them. This exercise is to be done with a partner. You and your partner will both write an introduction for a speech topic of your choice. Make sure to not only include all aspects of an introduction, but to personalize these as well.

Once you and your partner are both done with your introductions, you should switch. After reading them through you should discuss the following questions:

1. What tone for the speech is this introduction setting? Will it be funny, serious, informative, persuasive, etc.?
2. Did the introduction fulfill all six of its mandatory components?
3. Does the introduction make clear what the speech will be about and how it will be undertaken?
4. Does the introduction grasp your attention? Tell you partner why. If not, what could be improved?

Remember the six components of an introduction:

1. Get the Audience's Attention
2. Clearly State the Relevance of Your Topic
3. Establish Your Credibility
4. State Your Argument
5. Preview Main Points
6. Transition to the Body