

TOPIC SELECTION WORKSHEET FOR THE PERSUASIVE SPEECH

1. **Build a concept map.** Build a concept map around the topic you chose in your brainstorming activity.
2. **Choose a type of persuasive speech.** What kind of claim are you making for your persuasive speech: question of fact, question of value, or question of policy?
3. **Write out a specific purpose.** Complete the sentence, “By the end of my speech, the audience will be able to . . .”
4. **Write out your thesis statement.** Remember it should be a complete statement, be in a declarative format, strive for literal meaning, and not be vague or ambiguous.