

Persuasive Speech Outline: Problem-Cause-Solution Format

I. Introduction:

- A. Attention Getter:
- B. Audience Relevance:
- C. Credibility:
- D. Thesis and Preview:

Transition to first main point:

II. Main Point 1: Problems

- A. Subpoint A: Problem 1
- B. Subpoint B: Problem 2

Transition (signpost, review, preview):

III. Main Point 2: Causes

- A. Subpoint A: Cause 1
- B. Subpoint B: Cause 2

Transition (signpost, review, preview):

IV. Main Point 3: Solutions

- A. Subpoint A: Solution 1
- B. Subpoint B: Solution 2

Transition and signal closing:

V. Conclusion:

- A. Restate thesis
- B. Review main points
- C. Closing